IMAGE FILES 002: CARLOS ROSALES-SILVA



Doin Thangs

The album art for Big Bear's Doin Thangs was created by famed Houston design team Pen & Pixel in 1998. The original Pen & Pixel team is responsible for thousands of record covers for independent and major label albums beginning in the early 1990s and running through the early 2000s. You can see the majority of the covers Pen & Pixel made here: http://ffm713.skyrock.com/

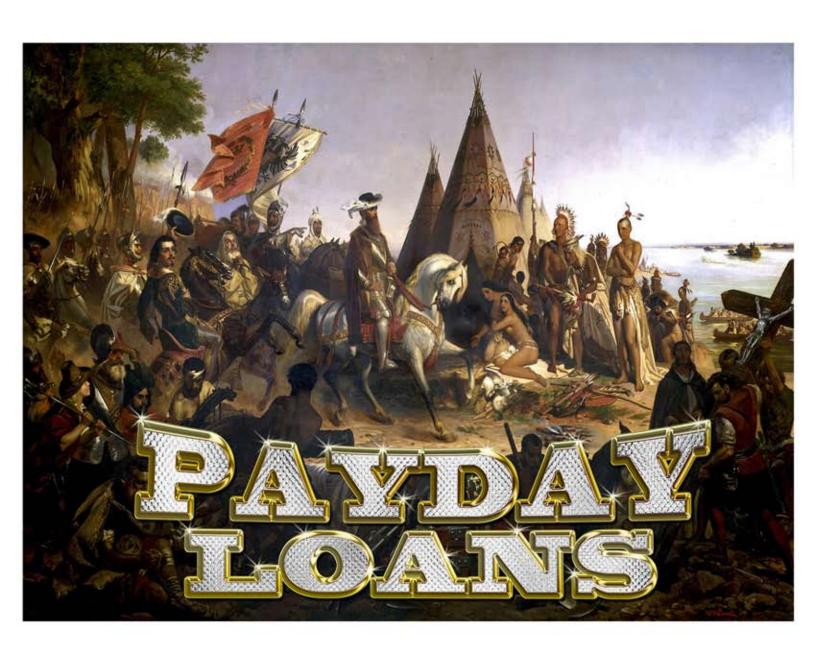
The visual language employed by Pen & Pixel is maximalist and uses every available inch of space for ostentatious representations of wealth, love, death, lust, and greed. The Photoshop design solutions on display here are fairly basic by current standards. Let's not be fucking snobs though. Simple uses of tools have never stopped anyone from making great works. Pen & Pixel went from being an unknown design studio in Houston, Texas to being the standard for album art in Rap Music in a fairly short span of time

The appeal of this digital style is fairly easy to understand. For a few hundred dollars Pen & Pixel could create artwork for your album complete with anything you could possibly imagine. The majority of musicians employing Pen & Pixel were members of ethnic minority groups and the possibilities afforded by their style were especially attractive, as representations of wealth have always been alluring for obvious reasons¹. More than anything I always come back to how strange these covers can be. In particular, Big Bear's cover is especially attractive for a few specific reasons:

- 1. I am very attracted to the text here. There is not any classic 'Bling Text' on display like in some of the other covers, but the honey dripping off 'Big Bear' and the glowing edge on 'Doin Thangs' are really nice. In particular, the term 'Doing Thangs' is important because it is slang elevated to the status of a spiritual object simply by the glowing edge around the text. We can all only hope to be doin the thangs that this type set posits.
- 2. There are bears in silk robes smoking blunts, sipping drink, wearing sunglasses, hanging out with a human man in a cave having what seems to be a pretty down ass chill session. There is some expensive champagne on ice with a choice nut and berry spread because bears love nuts and berries. Everything is shining. The sun is setting in the background.
- 3. I have been thinking and reading about Animality lately. I want to understand what is it like to be classified as a human animal. In the classic European Christian sense it means I am neither European nor Christian, and I will not submit to being a slave. It means I am a savage. It also means I can be trapped and kept as a pet. Obviously I have mixed feelings about this. I want to be wild and loud and free so I guess that means I will be a savage animal and suffer the consequences.

¹ I have acquired two gold chains in the last year. Gold looks good against my brown skin and it makes me feel beautiful so whatever. Also I've been psychically oppressed from birth into believing that I can't be truly rich until I'm wealthy with money. As a Native American I will always have everything stolen from me and as a Mexican American I will never work hard enough to please my European Christian conquerors.

² Can we talk about Bling Text for a second though? I mean c'mon, how important did that turn out to be? It pretty much defined a certain generation of internet users (Not you, I know. I'm hardly ever talking about you) and was then co-opted into general advertising language to market terrible things back to the minority communities that created and popularized it. They are trying to kill us yal!



LOAN AGREEMENT

Customer Name Carlos Rosales Customer Signing Date 04/12/2013 (month/day/year)

Customer Address

Customer Bank Name Chase Customer Bank Account #

Customer Bank Routing #

SSN:

In this Loan Agreement (this "Agreement"), the words "you" and "your" mean the customer who has signed this Agreement and who is identified above. The words "us", "our", "we" and "Creditor" mean the lender in this transaction, Northway Financial Corporation Ltd, conducting business in and incorporated under the laws of the Republic of Malta and duly licensed by the Malta Financial Services Authority, and any assignees of this Agreement. The word "Broker" means the broker in this transaction, Northway Broker Ltd. doing business as 247 Green Street, carrying on business in and incorporated under the laws of the Republic of Malta and duly licensed by the Malta Financial Services Authority. The word "Loan" means this consumer loan.

This Agreement is not made until we have accepted it at our office in the Republic of Malta. The laws of the Republic of Malta shall apply to this Loan Agreement.

We provide you the following disclosures solely for the purpose of helping you to understand your transaction with us.

ANNUAL PERCENTAGE RATE The cost of your credit as a yearly rate.	FINANCE CHARGE The dollar amount the credit will cost you.	Amount Financed The amount of credit provided to you or on your behalf.	Total of Payments The amount you will have paid after you have made all payments as scheduled.
520.91%	\$99.90	\$500.00	\$599.90

Payment Schedule: Payment in the amount of \$599.90 due on 05/3/2013 (the "Payment Due Date").

Prepayment: There will be no refund of any part of the finance charge if you pay before the Payment Due Date. The finance charge is earned when the Agreement is accepted by Creditor.

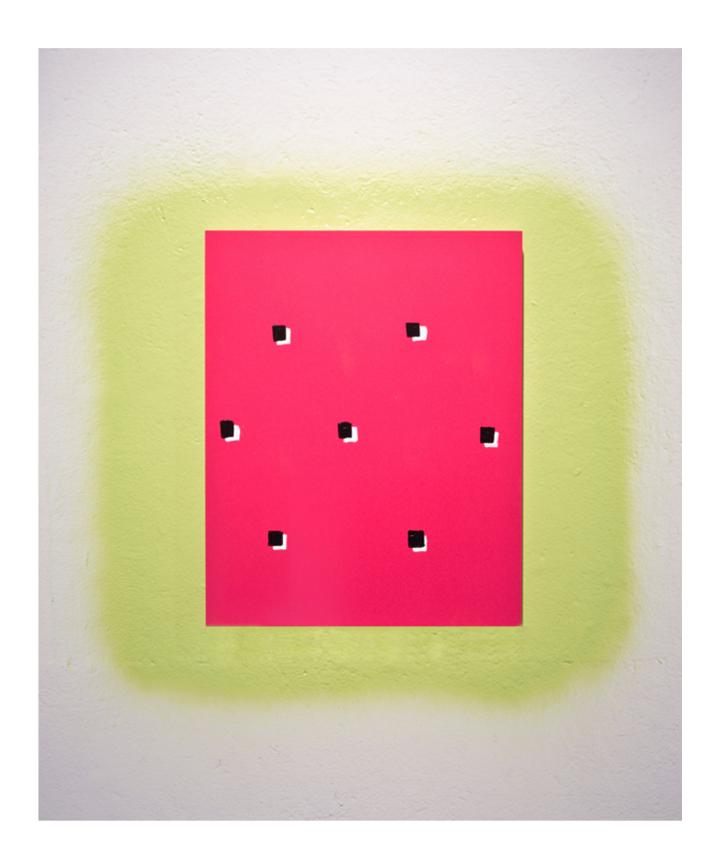
Non-Sufficient Funds Fee: If there are insufficient funds in your Bank Account we process your repayment on the Payment Due Date, a single Non-Sufficient Funds Fee ("NSF Fee") of \$39.00 will be added to your balance due to us and debited from your Bank Account.

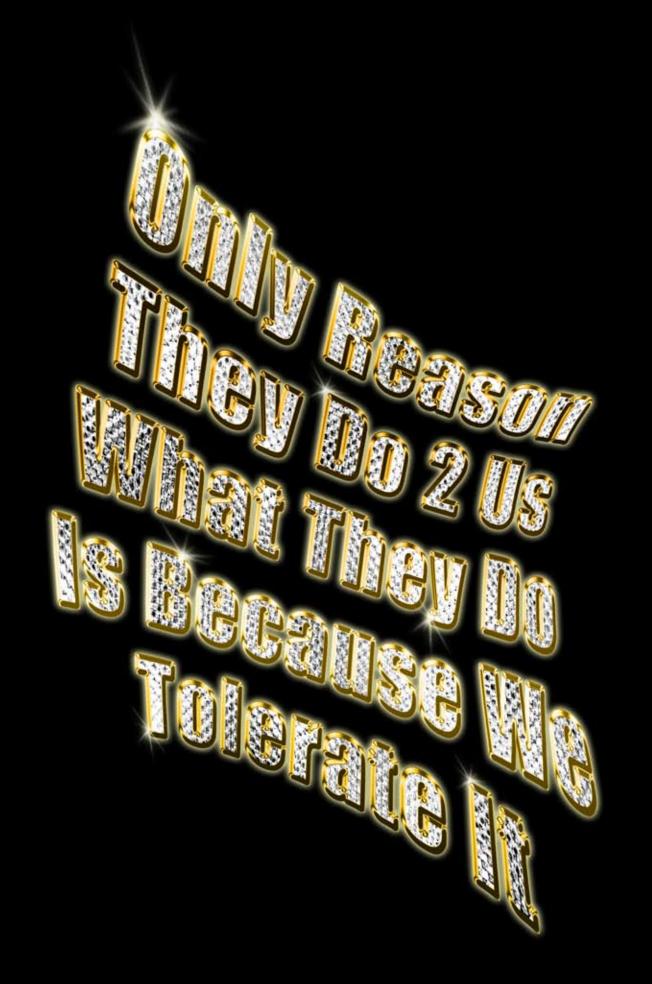
Late Payment Fee: If you fail to pay us the Total of Payments set forth above on your Payment Due Date, you will be charged a fee of \$20.00.

Cancellation: You have the right to cancel this Agreement by sending us a Cancellation Notice signed by you (located on the Loan Status page of this website) by facsimile to 1-866-591-9347, up to forty-eight (48) hours after the Agreement is entered into by you and us. If the loan proceeds have been deposited into your Bank Account, we will initiate a debit entry to that Bank Account to obtain repayment. If the debit entry is processed and we are repaid, neither party to this Agreement will have any further obligations under it. If the debit entry is processed and we are not repaid, the terms of this Agreement will remain in full force and effect. See other terms in this Agreement for any additional information about nonpayment, default and prepayment refunds.











IFP002:

IMAGE FILES 002 CARLOS ROSALES-SILVA

was published by

IMAGE FILE PRESS

on May 7 2013

using the typeface

Akkurat Pro

http://imagefilepress.net
info@imagefilepress.net